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B2C Newsletter 2019

Prices valid for 2019, limited offer.



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With the Camping.info B2C Newsletter, companies, agencies, regions and campsites have the opportunity to book individual slots in the form of an advertorial. The newsletter reaches approximately 32,000 campers.

Campanda – Freiheit neu erfahren

Urlaub bedeutet für euch Freiheit und Selbstbestimmung, einfach losfahren ohne an einen bestimmten Ort gebunden zu sein? Dabei möchtet ihr euch aber noch nicht ganz festlegen und ein eigenes Reisemobil anschaffen, vielleicht auch, weil das nötige Kleingeld dazu fehlt? Dann mietet euch doch einfach einen Camper bei Campanda und erfahrt Freiheit ganz neu.



Jetzt Wohnmobil bei Campanda mieten

This advertorial includes an editorial article that describes a product or region. Articles are compiled and presented in a newsletter with multiple topics.

The offer also includes a magazine article, where the topic is discussed in greater detail, and a link to the respective website.

Price: €3,500

What We Deliver:

- » A short teaser with an image in the newsletter (approximately 350 characters long), which refers to a longer, more detailed magazine article on the subject
- » An editorial article at least 250 words long with a link to the desired landing page.
- » The link to the desired landing page is a DoFollow link, meaning you benefit from Camping.info's SEO strength. This ultimately helps improve your website's ranking.



What We Need:

- » A text with the most important topics OR bullet points with your desired content. The Camping.info Editors use this as a basis for the text and then clear it with you.
- » 5–7 images, at least 1,200 pixels wide
- » A link to your chosen landing page

Kennt ihr schon Campana? Das Berliner Start-Up wurde 2013 gegründet und bietet euch eine Plattform, um Wohnmobile und Wohnwagen aller Art günstig zu mieten und eigene Fahrzeuge zu vermieten. Campana arbeitet dabei sowohl mit einer Vielzahl kommerzieller Anbieter, als auch mit privaten Reisemobil-Besitzern zusammen. Die Website richtet sich vorrangig an Mieter und Vermieter in Deutschland, aber auch an Mieter, die ein Reisemobil im Ausland mieten möchten – Campana besteht aus insgesamt 6 Websites auf 3 Sprachen und bietet euch über 26.000 Wohnmobile und Camper in fast 1.000 Städten und 42 Ländern weltweit.





Terms and Conditions

The following terms of payment and general conditions apply. To comply with tax regulations, we ask that you provide a tax identification number or VAT ID when placing your order.

Terms of Payment

Invoices are due in full within 14 days of receipt.

If the due date for payment is missed, all open invoices will be due immediately, regardless of the previously agreed-upon date of payment. Interest on late payments will be calculated according to the bank's usual rate for overdrafts. If the invoice recipient is located abroad, payment must be made in advance.

Price List

The numbers listed in this price list may be subject to change within one year. You may request the most recent and binding version of this price list from our Director of Sales.

General Terms and Conditions

You can find the General Terms and Conditions for Camping.info GmbH at <https://www.camping.info/premium/agb>.



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Questions & Ordering

If you have any questions or would like to place an order (with a preferred date), please contact:

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